

SPORTS MANAGEMENT CONCENTRATION

REQUIREMENTS		
SEMESTER OR TERM	COURSE NUMBER & TITLE	CREDIT HOURS
Core Courses		
	PER 275R Intro to Sports Management	3
	PER 399R Sports Management Internship (1 sem.)	var.
Choose 1 of the following		
	BUS 343 Principles of Organization & Leadership	3
	PER 275R Successful Coaching	3
Choose 1 of the following		
	BUS 207 Introduction to Business	3
	BUS 333 Principles of Marketing	3
	BUS 375R Digital Marketing	3
	PER 275R Intro to Sports Marketing	3
	PSY 340 Performance and Sports Psychology	3

Program Advisors

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